**BYSO Very Basic Brand Guide for Music Staff**

**Fonts**

For headings and titles: Montserrat Alternates

For paragraph text: Muli

**Logo**

The main logo is provided and is **only to be used on a white background**. If you plan to use the logo on a dark background, ask the admin staff for a different logo version.

**Colors**

**Teal**

RGB: 0, 183, 194

CMYK: 73.5, 2.5, 26, 0

**Green**

RGB: 150, 204, 128

CMYK: 44, 0, 66, 0

**Gray**

RGB: 100, 100, 100

CMYK: 75% black

To create these colors on Microsoft word, click the dropdown arrow on the text color icon, select More Colors, and then select Custom. From there, type in the RGB color values provided.

Once you use a color, it should show up in your Recent Colors,